

SPATIAL CONSEQUENCES OF TOURISM DEVELOPMENT IN ECONOMIC TERMS

MODULE 3: RURAL TOURISM AWARENESS LANDSCAPE PLANNING AND

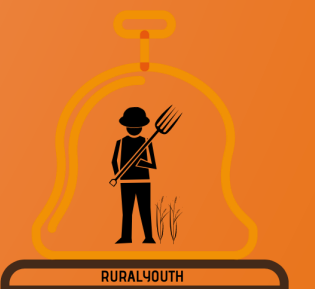
MANAGEMENT OF RURAL TOURISM INFRASTRUCTURE

OBJECTIVES

In Unit 3.4 you will learn about economic consequences of tourism development from the spatial context.

Keywords:

- Tourism development
- Economic consequences
- Spatial transformation



AT THE END OF THIS UNIT, YOU WILL BE ABLE TO...



Understand what is the relation between tourism and economic development



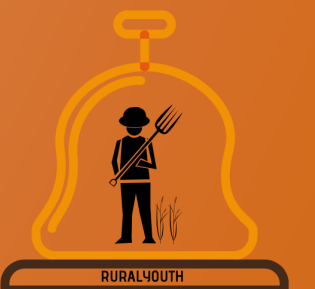
Explain the positive and negative consequences of tourism development



Understand why sustainable tourism is important



Understand ways to reduce the negative impact of tourism development





TOPICS

1. Effects of tourism development
2. Positive consequences of tourism development
3. Negative consequences of tourism development

There is something about spatial consequences of tourism development



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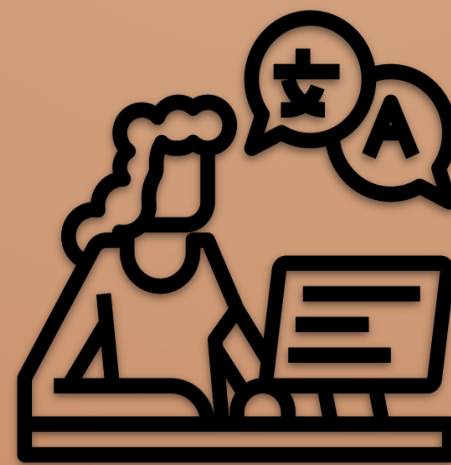
Let's talk about...

Consequences of tourism development in the region mainly mean growth of its wealth, which translates into economic development of the area and improvement of living standards of the inhabitants. The increasing number of tourists every year makes it necessary to develop (modernise or build) tourist infrastructure (hotels, hostels, guest houses, bungalows) and para-tourist infrastructure (which means: restaurants, stores, post office, transport network, etc.).

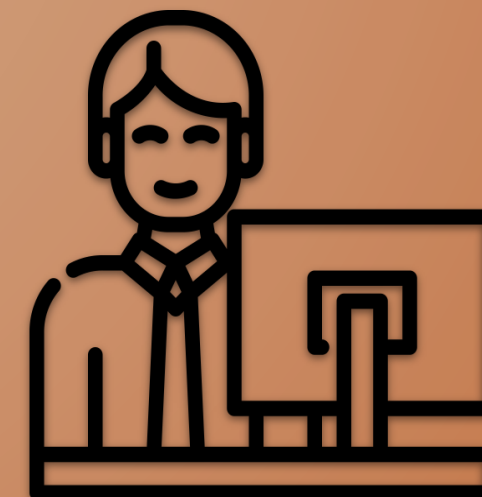
One of the most beneficial changes that occur thanks to the development of tourism is the professional activation of the local community. With the expansion of the tourist services sector, the demand for tourist service workers such as tour managers, receptionists and translators is growing.



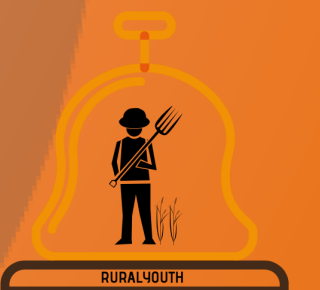
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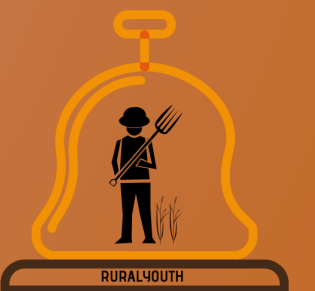


One of the most beneficial changes that occur thanks to the development of tourism is the professional activation of the local community. With the expansion of the tourist services sector, the demand for tourist service workers such as tour managers, receptionists and translators is growing.



The most powerful thing we can do is get involved locally. Help our local community and become community activists in our own smaller circle.

- Gavin Creel

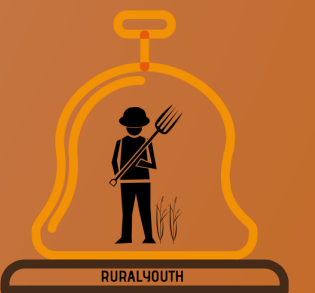


Revenues generated from tourism result in increased demand for goods and services directly related to tourism. It is assumed that one job created in tourism creates 4 new jobs in ancillary services and production for tourists.

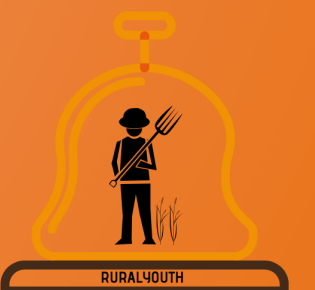


*Choose a job you love, and you will never have
to work a day in your life.*

- Confucius

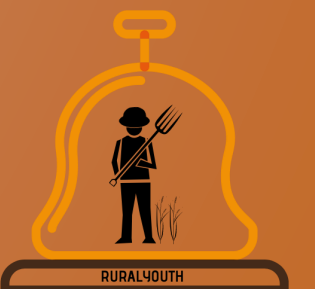


A recent report by the World Travel and Tourism Council shows the impact of the tourism sector on 185 countries. In 2017, tourism accounted for (globally) 10.4 percent of global GDP, providing jobs for nearly 330 million people worldwide. That's 9.9 percent of total employment on Earth. At the same time, in 2021. The World Travel and Tourism Council (WTTC) estimated that the tourism sector lost as much as \$4.5 trillion last year. In turn, the COVID-19 pandemic-induced collapse in international travel led to the loss of 62 million jobs worldwide.



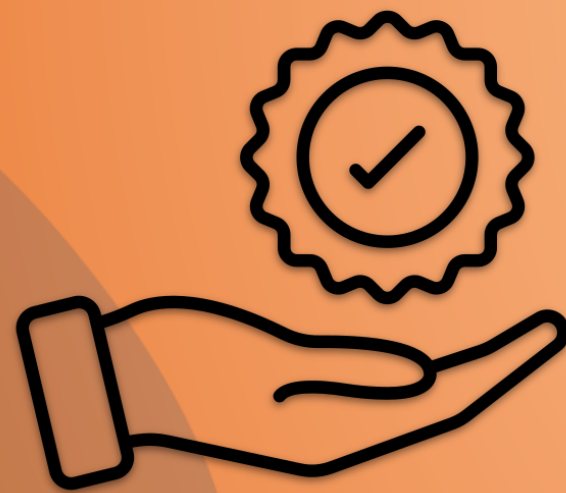
Have a look at the main effects of tourism development which are economic benefits, consisting of:

- local revenues obtained by entities engaged in tourism,
- new jobs created as a result of creating new facilities and servicing tourist traffic,
- support for local initiatives by local authorities,
- support of local initiatives by local governments, support of local financial activities within the framework of EU funds,
- diversification of the economy, making it independent of economic fluctuations,
- improvement of external image.



There are also costs to tourism development and these include:

Additional infrastructure and services that must be created with tourism development,



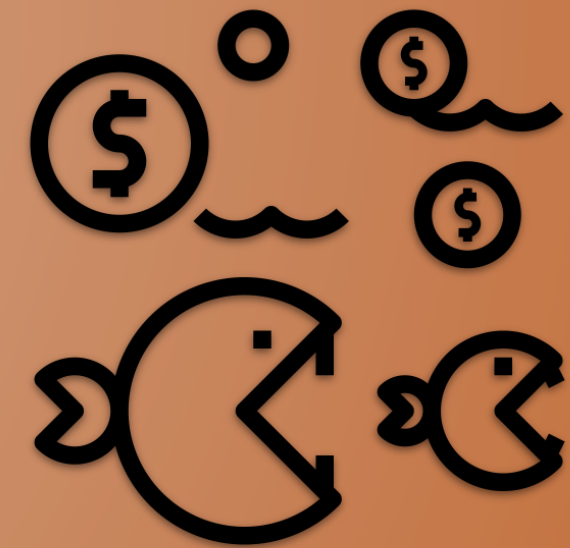
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the congestion associated with mass tourism,

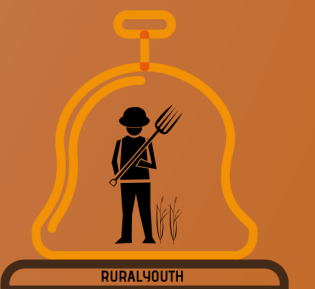


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competition.



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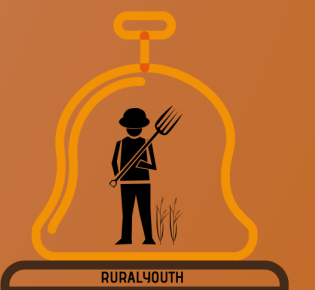
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Positive Consequences of Tourism Development



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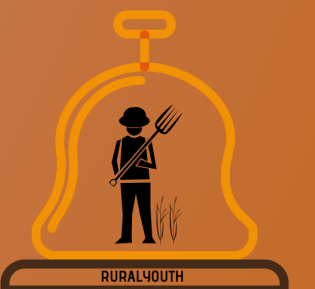
In the economic dimension, tourism is understood as a factor of social and economic development of areas of tourist reception. The main effects of tourism development are economic benefits, consisting of increase of local income obtained by tourism entities - tourists coming to tourist reception areas spend their money in order to satisfy their needs (accommodation, food, communication, purchase of souvenirs and other goods, etc.). The influx of tourists becomes the cause of direct transfer of financial resources. Revenues generated by the tourism sector come from broadly defined tourist expenditures including, but not limited to, provision of services by tour operators, provision of transportation services, activities of other local economic entities.





*Before you speak, listen. Before you write, think.
Before you spend, earn. Before you invest,
investigate. Before you criticize, wait. Before
you pray, forgive. Before you quit, try. Before
you retire, save. Before you die, give.*

- William A. Ward



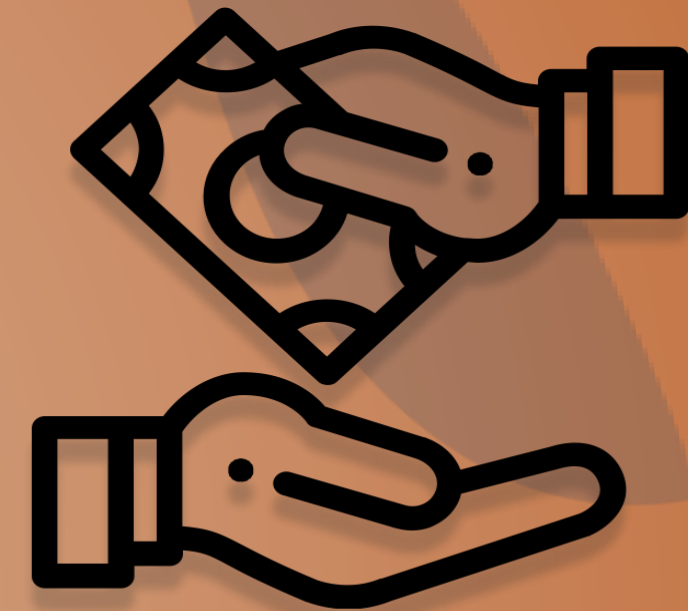
Other effects of tourism development consisting of:

- support for local initiatives by local governments;
- support for local financial activities through EU funds, diversification of the economy allowing for: independence from economic fluctuations and improving external image;
- participation in creating GDP;
- increase in tourist investments;



Any other effects? Oh Yes! Two of them are:

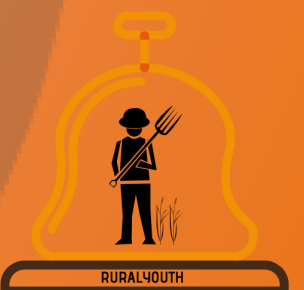
- increase in exports, imports of goods, articles and equipment and equipment for the needs of tourism - development of tourist infrastructure and servicing of tourist traffic require a certain range of goods and services. The demand for goods and services results from the increase in consumption, which is facilitated by an increase in the income of the population in the reception destination and an increase in the standard of living. To meet the reported demand for goods and services it is necessary to increase the production of individual goods. In order to meet the reported demand for goods and services, it is necessary to increase the production of individual goods. The reported demand includes a wide range of assortment, from souvenirs to cars for the local community;
- development of tourist infrastructure - along with the development of tourist traffic new economic institutions appear (campsites, tourist offices, stores, hotels, etc.) accommodation and accompanying facilities develop on a larger scale;



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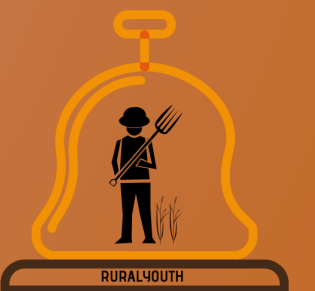
....and much more effects, such as:

- social transformations - favourable influence on the structure of employment, income, education;
- changes of attitudes and behaviours - increase in tolerance of the local population towards different beliefs and behaviours of tourists;
- influence on culture - tourists' interest in native art, music, folklore, dance, costumes, customs, etc. Searching by tourists for places where indigenous people cultivate ancestral traditions. Promoting activities related to the protection and preservation of regional cultures, cultural values such as: architecture, dance, singing, handicrafts.

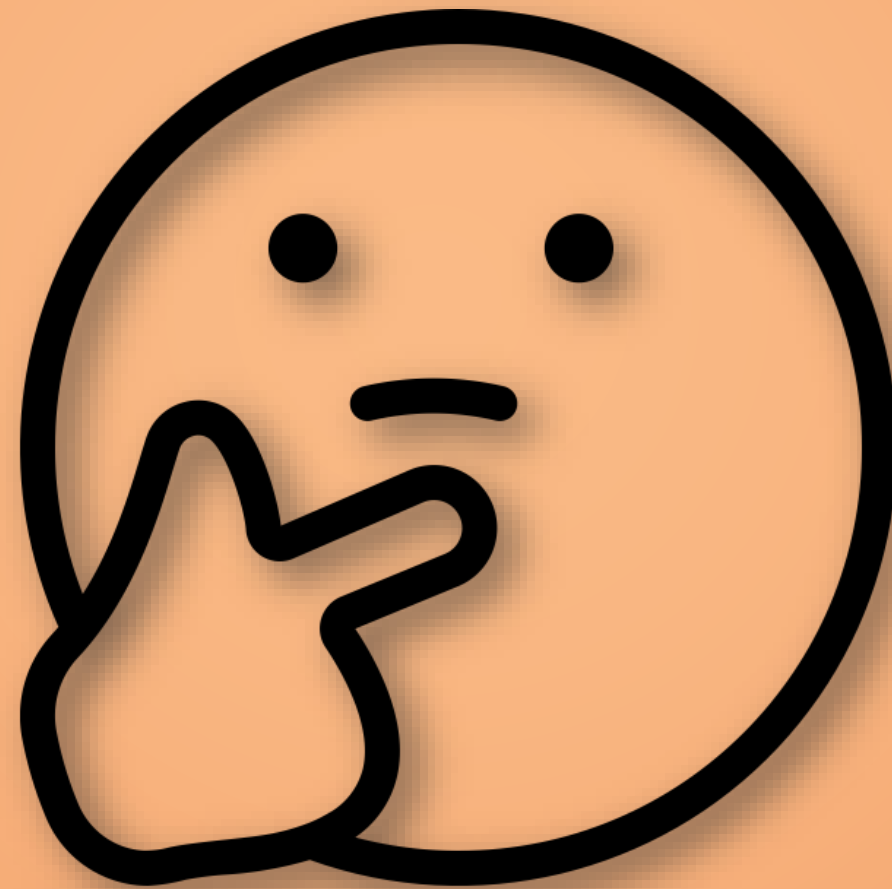


Time is more valuable than money. You can get more money, but you cannot get more time.

- Jim Rohn



Spatial Transformations



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Spatial transformations - the factor of spatial transformations is tourism development, whose aim is to adapt the space to the needs of tourism. New objects and devices adapted to various forms of tourism are created. Spatial effects of tourism development are connected with:

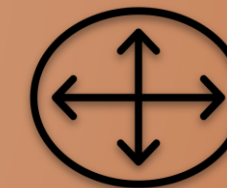
- new form of using non-urban areas
- development of tourist settlements
- extension of the existing spatial systems
- creation of new districts and villages
- improvement of technical and social infrastructure facilities in the towns



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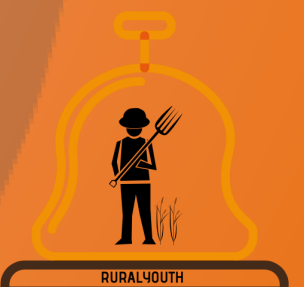
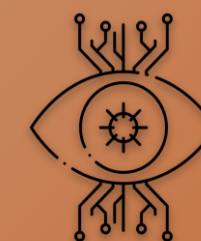
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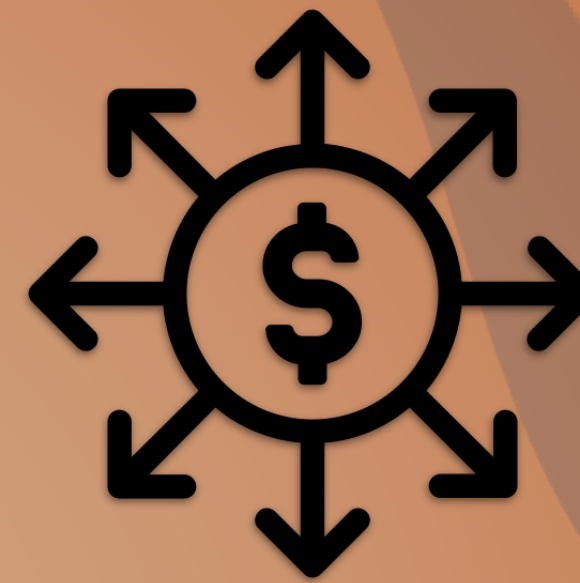
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Negative Consequences of Tourism Development

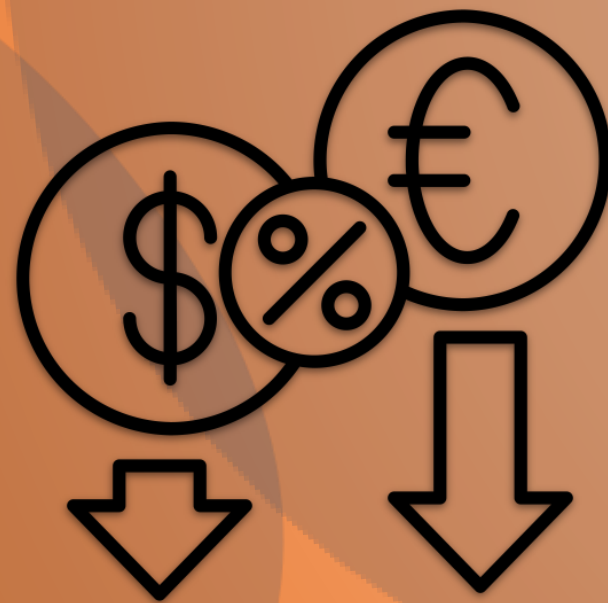


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Outflow of foreign currency - income from tourism is also connected with its outflow. For various reasons, funds do not feed the local economy. The most common reasons for this situation are: importing construction materials and equipment, import of consumer goods, food, expenditure on promotion and repayment of investor debts.

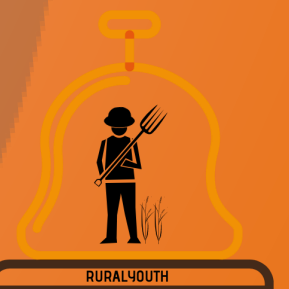


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Inflationary pressure - seasonal increase in demand is not met by supply. The economy of the reception country is not very flexible and does not adjust to the changing qualitative and quantitative parameters of the reported demand. Supply is not able to meet the demand, which causes the necessity of importing goods and services from another country giving at the same time smaller economic benefits for the tourist reception country.



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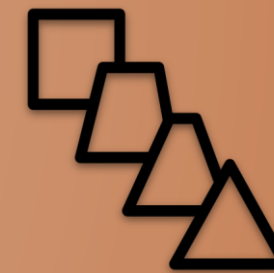
- **Workforce barrier** is connected with insufficient number of people willing to work and having proper qualifications to work in tourism sector.
 - In quantitative terms, it is related to shortage of local labour force, which implies the necessity to employ seasonal workers from other regions in order to serve incoming tourists.
 - In qualitative terms, it is a shortage of appropriately trained staff or certain groups of them. Such professions in the field of tourism which require special qualifications can include: guides, pilots, tourist information staff.
- **Transformations in the social environment of the reception place** manifested in commercialization of the local culture. Tourism development promotes consumer attitude and causes the disappearance of authenticity of regional culture, destruction of social and local structures and deterioration of living conditions (noise, pollution).
- **Negative interactions between residents and tourists**, influenced by cultural and economic distance between these social groups.



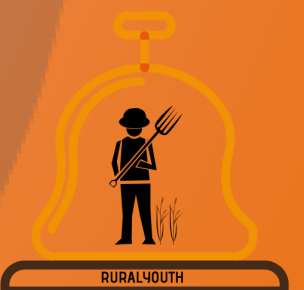
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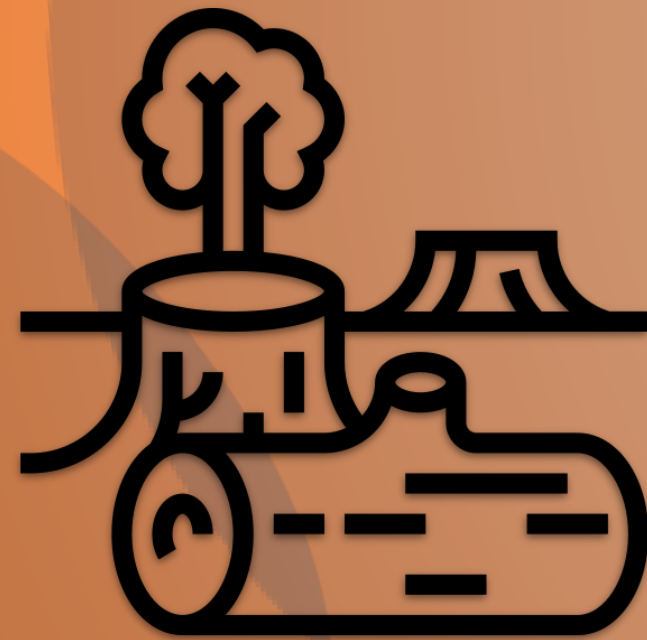


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Increase in prices - the consequence of tourism development is the increase of prices, especially prices of food and fuel, which also hits the residents. Price increases caused by tourism development are also noted in real estate. The increase in demand for real estate generates a higher price, which reduces the purchasing power of the local population.



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Devastation of the environment - trampling paths, destruction of vegetation, increased water and air pollution, increased amount of garbage, synanthropization of plants and animals, fire hazards, etc. Devastation of the environment is also caused by inadequate management in environmentally valuable areas. It may be, for example, excessive construction of tourist and recreational objects, excessive extension of the road network, airports, parking lots and also increased tourist traffic, not adjusted to the absorption capacity of the given area.

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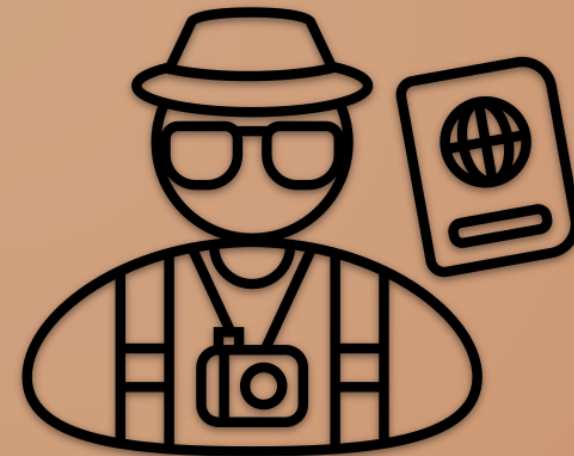


Ways to reduce the negative impact of tourism development

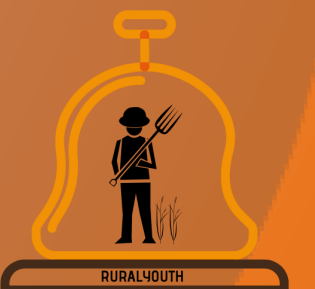
In an attempt to prevent the negative consequences of tourism development, new forms of tourism defined as sustainable tourism is being promoted. The new forms are supposed to limit the negative impact of mass tourism.



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Priorities of sustainable tourism assume that:



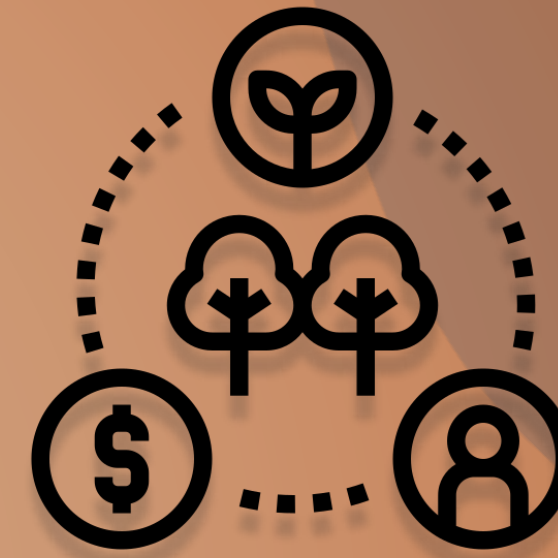
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tourism should foster a healthy lifestyle in harmony with nature,



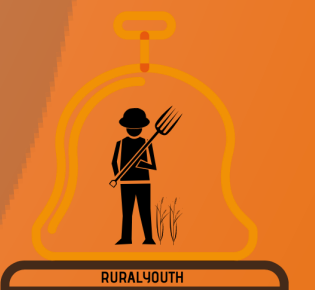
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environmental protection should be an integral part of the tourism development process,



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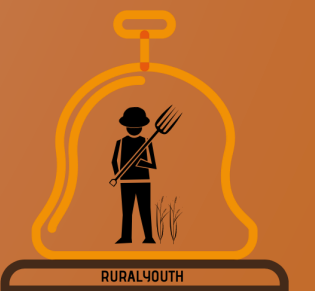
tourism should be based on sustainable models of production and consumption



RURAL YOUTH

Traveling teaches modesty. You see how little space you take up in the world.

- Gustav Flaubert





Watch the video [Positive and Negative Impacts of Tourism](#)



The tourism industry requires huge amount of natural resources and creates a huge environmental footprint. Yet the onus is always on the travel consumer to 'make better choices'. What does it look like when the hotels step up and commit to taking responsibility for their environmental footprint? [This TED talk](#) explains why the myth that becoming an environmentally responsible hotel is not profit-friendly is totally wrong



The economic impacts of tourism is one of the first things that businesses in the travel and tourism industry will consider. However, they often forget to research the potential negative economic impacts of tourism as well as the positive economic impacts of tourism. In [this video](#) Dr. Hayley Stainton introduces a range of possible impacts that should be considered during the tourism planning process as well as ongoing travel and tourism management

MATCH THE PARAGRAPHS!



One of the most beneficial changes that occur thanks to the development of tourism is...

One of the positive consequences of tourism development is...

Spatial effects of tourism development are connected with....

Transformations in the social environment of the reception place is...

To prevent the negative consequences of tourism development...

...extension of the existing spatial systems.

...one of the negative consequences of tourism development.

...the professional activation of the local community.

...new forms of tourism defined as sustainable tourism is being promoted.

...increase of local income.

TEST YOUR KNOWLEDGE!



The increasing number of tourists every year makes it necessary to develop:

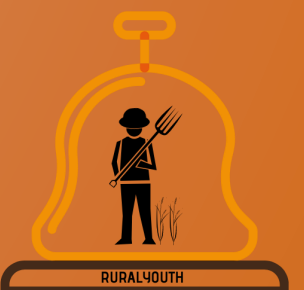
- a) tourist infrastructure
- b) tourist infrastructure and para-tourist infrastructure**
- c) para-tourist infrastructure
- d) catering

Para-tourist infrastructure consist of:

- a) hotels
- b) guests rooms
- c) libraries
- d) post office**

One of the most beneficial changes that occur thanks to the development of tourism is:

- a) the money
- b) the activation of the local community**
- c) the growth of tourists
- d) the pollution



In 2017, tourism accounted for (globally) _____ of global GDP

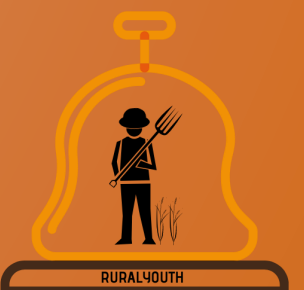
- a) 9,8 percent
- b) 5.5 percent
- c) 11 percent
- d) 10.4 percent**

The main effects of tourism development are economic benefits, consisting of:

- a) increase of tourists
- b) increase of public infrastructure
- c) increase of local income**
- d) increase of hotels

Spatial effects of tourism development are connected with:

- a) development of tourist settlements**
- b) catering base
- c) transport
- d) rural infrastructure



Priorities of sustainable tourism assume that:

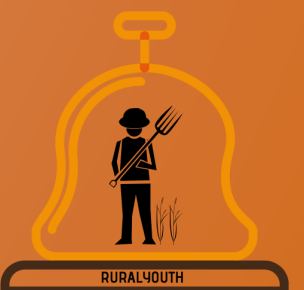
- a) tourism should foster a healthy lifestyle in harmony with local people
- b) tourism should be based on general models of production and consumption
- c) environmental protection should be an integral part of the tourism development process**
- d) tourism should foster a slow life

Revenues generated by the tourism sector come from:

- a) government
- b) provision of taxes
- c) provision of transportation services**
- d) sponsors

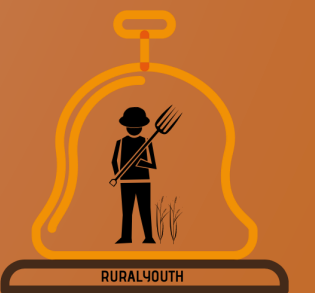
It is assumed that one job created in tourism creates _____ new jobs

- a) 10
- b) 5
- c) 4**
- d) 3



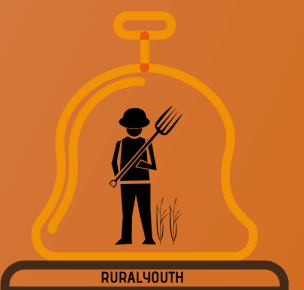
Great minds discuss ideas; average minds discuss events; small minds discuss people.

- Eleanor Roosevelt



DISCUSSION

1. Characterize the advantages and disadvantages of spatial tourism development - think about your nearest village.
1. Please, give about 10 effects of tourism development from some of the well-known village from your country.
1. Let's hear some examples of sustainable tourism in rural areas - do you think that it is important in your country?
1. Why don't you give the best practises from your villages?



SUMMARY

- In this unit, you have learned about economic consequences of tourism development from the spatial context.
- Go outside and look for the relation between tourism and economic development in your country, especially in rural context.
- In Unit 4.1 you will learn about Entrepreneurship and its principles and types and their relations to tourism.

